

Certificate for Event and Hospitality Management (NEP Pattern) 6 Month  
**EHM012 - Paper-II : Event Management**

P. Pages : 1

Time : Three Hours



**GUG/W/23/15280**

Max. Marks : 80

- 
- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) What are the key elements and types of conferences management? **16**

**OR**

b) Explain the role of delegates? **8**

c) Discuss the documentation and Administration related to organization of conference. **8**

2. a) Explain the term exhibition with their type and scope. **16**

**OR**

b) Explain the duties and responsibilities of trade fair. **8**

c) What the shipping methods for exhibitions? **8**

3. a) Discuss the necessary guidelines and procedures to coordinate execute a wedding special event. **16**

**OR**

b) What is wedding planning? Explain types of wedding? **8**

c) Explain the budgeting & planning of wedding? **8**

4. a) What is Professional Photograph? Discuss types of camera. **16**

**OR**

b) What are the basic concepts of digital photography and Flash? **8**

c) Write the uses of exposure meters and filters. **8**

5. Write short note. **4**

a) Type of presentation. **4**

b) Describe the essential element for exhibition planning. **4**

c) Marketing and promotional plan for exhibitions. **4**

d) Wedding Themes. **4**

\*\*\*\*\*