Certificate for Event and Hospitality Management (NEP Pattern) 6 Month

EHM011 - Paper-I: Hospitality Management

GUG/W/23/15279 P. Pages: 1 Time: Three Hours Max. Marks: 80 Notes: 1. All questions are compulsory. 2. All questions carry equal marks. 1. Define Hospitality. Explain its nature. 8 a) Concept and Historical Evolution of Hospitality Industry. b) 8 OR c) Define Tourism product. Explain characteristics and classification of Tourism. 16 2. Explain Functional units in Hotel. 8 a) b) Function of the Core Department of the hotel room division and food and beverage. 8 OR 16 Define Accommodation services. Explain Classification of accommodation. c) Explain Types of Travel. 8 3. a) Functions of Travel consultant. b) 8 OR Explain Purpose and objectives of Travel. 16 c) How to Handle Guest Complaint and Guide Front Office Staff. 4. 8 a) b) What are the customer related services. 8 OR How to effective communication with customer and colleagues. 16 c) **5.** Write short notes: Museums and Art Galleries. 4 a) b) Grading Star Category of Hotels in India. c) Concept of Package tour. d) Interact with superiors. *****